

SKILLS

Tools

Figma
Adobe XD
Photoshop
Illustrator
InDesign
InVision
Sketch
Zeplin
Principle
Framer
After Effects
Final Cut Pro

Coding

HTML
CSS
JavaScript
Python

Agile

Notion
Jira

WORK EXPERIENCE

Lead UX/UI Designer | Pervacio, Inc.

Nov 2018 – Aug 2020 | Bellevue, WA

- Managed a team of 4 designers.
- Collaborated with founders, engineers, and product managers to troubleshoot UX problems and improve user engagement through design sprints.
- Conducted UX research by interactively testing designs using high and low-fidelity prototypes.
- Created, refined, and tested prototypes of semi-automated device cosmetic grading app and dashboard for **T-Mobile** retail and warehouse.
- Improved user experience by implementing accessibility design and data visualizations in Pervacio CARE Android, iOS, and Web apps for clients: **T-Mobile**, **Bell Canada**, and **Telefonica Mexico**.
- Ensured platform-wide design consistency through documentation of use cases and UI elements.

UX/UI Designer | Pervacio, Inc.

Jul 2015 – Oct 2018 | Bellevue, WA

- Participated in agile process and iterated designs based on user feedback for **Sprint** (now **T-Mobile**) device diagnostics and content transfer app for Android and iOS.
- Designed for accessibility of **Docomo Japan's** retail device diagnostics iPad kiosk app.
- Created **Samsung** and **Docomo Japan's** employee onboarding guidelines for warehouse and retail tools.
- Collaborated with product managers to develop design concepts and sales presentations for potential clients.

EDUCATION

BFA in Graphic Design | School of Visual Arts

Class of 2014 | New York, NY

Emphasis in Interaction Design